ORDER

Order / Rev: 107044

Alt Order #: 06856489

Product Desc: Crossroads GPS

Estimate: 1052

Flight Dates: 09/28/12 - 10/02/12

Original Date / Rev: 09/25/12 / 09/26/12

Order Type: GENERAL



KSNV

BLPHI

Cash

Amy McCreary

National

Agency

Name:

Crossroads Media, LLC

Buying Contact:

Billing Contact:

66 Canal Center Plaza
Alexandria, VA 22314

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name:

Priority:

Demographic:

Product Codes:

Revenue Codes:

Grossroads GPS

A35+

PLI2

SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Primary AE:

Sales Office:

Sales Region:

Billing Type:

Order Separation:

Advertiser External ID:

__ Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	33	\$41,225.00	\$35,041.25
10/01/12	10/02/12	33	\$32,050.00	\$27,242.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	33	\$41,225.00	\$35,041.25	0.00
October 2012	33	\$32,050.00	\$27,242.50	0.00
Totals	66	\$73,275.00	\$62,283,75	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	27%	\$73,275.00
Market	100%	\$271,388.89

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$81,416.67
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$54,277.78
KTUD	1%	\$2,713.89
KVVU	17%	\$46,136.11
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$13,569.44

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
•	E 1	KSNV	09/28/12	09/28/12	The Agenda 1230	Opm CM	1230-1p	F	:30	1	\$325.001	0.00 NM	1	\$325.00
					The Agenda 123	0pm								
		NEWS 4	I: THE AC	SENDA no	program 7/30									
		Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						

KSNV

Page 2 of 7

Order / Rev:

107044

Advertiser:

Crossroads GPS

Alt Order #:

06856489

Product Desc:

Crossroads GPS

Flight Dates:

09/28/12 - 10/02/12

Estimate:

1052

Break Start/End Time Ln Ch Start End Inventory Code Days Len Spots Rate Pri Rtg Type Spots Amount 09/28/12 09/28/12 The Agenda 1230pm CM 1230-1p :30 0.00 NM KSNV \$325,001 \$325.00 The Agenda 1230pm NEWS 4: THE AGENDA no program 7/30 Start Date End Date Weekdays Spots/Week Rate Rating 09/30/12 ---F--Week: 09/24/12 \$325.00 0.00 KSNV 10/01/12 10/01/12 The Agenda 1230pm CM 1230-1p M-----:30 \$325.001 0.00 NM \$325.00 The Agenda 1230pm NEWS 4: THE AGENDA no program 7/30 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$325.00 0.00 E 3 KSNV 10/02/12 10/02/12 The Agenda 1230pm 1230-1p :30 \$325.001 0.00 NM -T----\$325.00 The Agenda 1230pm NEWS 4: THE AGENDA no program 7/30 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$325.00 0.00 09/28/12 09/28/12 KSNV Face to Face w/ RalstonCM 730-758pm :30 \$900.001 0.00 NM \$900.00 Face to Face w/ J.Ralston FACE TO FACE W/ JON RALSTON no pro Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ---F--\$900.00 0.00 KSNV 10/01/12 10/01/12 Face to Face w/ RalstonCM 730-758pm M----:30 \$900.001 0.00 NM \$900.00 Face to Face w/ J.Ralston FACE TO FACE W/ JON RALSTON no pro Start Date **End Date** Weekdays Rating Spots/Week Rate Week: 10/01/12 10/07/12 \$900.00 0.00 E 6 KSNV 10/02/12 10/02/12 Face to Face w/ RalstonCM 730-758pm -T----:30 \$900.001 0.00 NM \$900.00 Face to Face w/ J.Ralston FACE TO FACE W/ JON RALSTON no pro Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 10/01/12 10/07/12 -T----\$900.00 0.00 KSNV 10/01/12 10/01/12 Wake Up Early w/ Wagn@M 430a-5a :30 \$200.001 M-----0.00 NM \$200.00 Wake Up Early Wagners WAKE UP WITH THE WAGNERS End Date Weekdays Spots/Week Rating Start Date Rate M----\$200.00 10/07/12 Week: 10/01/12 0.00 KSNV 10/02/12 10/02/12 Wake Up Early w/ Wagn@M 430a-5a -т----:30 \$200.001 0.00 NM \$200.00 Wake Up Early Wagners WAKE UP WITH THE WAGNERS End Date Spots/Week Rating Start Date Weekdays Rate Week: 10/01/12 10/07/12 -T----\$200.00 0.00 E 10 KSNV 09/28/12 09/28/12 CM :30 Late Night w/Fallon 1237a-136am \$350.001 0.00 NM \$350.00 Late Night w/Fallon LATE NIGHT W/JIMMY FALLON airs 139 Rating **End Date** Spots/Week Start Date Weekdays Rate Week: 09/24/12 09/30/12 -----\$350.00 0.00 E11 KSNV 10/01/12 10/01/12 Late Night w/Fallon CM 1237a-136am :30 \$350.001 0.00 NM M-----1 \$350.00 Late Night w/Fallon LATE NIGHT W/JIMMY FALLON airs 139 Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 \$350.00 0.00 E 12 KSNV 10/02/12 10/02/12 Late Night w/Fallon :30 \$350.001 CM 1237a-136am 0.00 NM \$350.00 Late Night w/Fallon LATE NIGHT W/JIMMY FALLON airs 139 Spots/Week Start Date **End Date** Weekdays Rate Rating 10/07/12 Week: 10/01/12 \$350.00 630-730pm E 13 KSNV 09/29/12 09/29/12 Weekend Jeopardy/Whe@M ----S-:30 \$525.001 MM 00.0 \$525.00 WKND Jeop/Wheel **JEOPARDY** Spots/Week Rating Start Date End Date <u>Weekdays</u> Rate -----5-Week: 09/24/12 09/30/12 \$525.00 0.00 E14 KSNV 09/28/12 09/28/12 CM 2pm-3pm ---F--:30 \$325.001 0.00 NM \$325.00

KSNV

Page 3 of 7

Order / Rev:

Flight Dates:

107044

09/28/12 - 10/02/12

Advertiser:

Crossroads GPS

Alt Order #: 06856489

06856489 Pr

Product Desc:

Crossroads GPS

Estimate:

1052

Inventory Code Break Start/End Time Ln Ch Start End Davs Len Spots Rate Pri Rtg Type Spots Amount The Doctors The Doctors THE DOCTORS no program 7/30-8/10 Start Date End Date Spots/Week Rating Weekdays Rate ----F--Week: 09/24/12 09/30/12 \$325.00 0.00 E 15 KSNV 10/01/12 10/01/12 The Doctors CM 2pm-3pm :30 \$325,001 0.00 NM M-----1 \$325.00 The Doctors THE DOCTORS no program 7/30-8/10 End Date Weekdays Spots/Week Rating Start Date Rate 10/07/12 M-----Week: 10/01/12 \$325.00 0.00 -T----\$325.001 E 16 KSNV 10/02/12 10/02/12 The Doctors CM 2pm-3pm :30 1 0.00 NM 1 \$325.00 The Doctors THE DOCTORS no program 7/30-8/10 End Date Weekdays Start Date Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$325.00 0.00 :30 E 17 KSNV 09/28/12 09/28/12 M-F 5-6a WakeUp w/Wa@M ----F--\$600.001 0.00 NM \$600,00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Spots/Week **End Date** Start Date Weekdays Rate Rating Week: 09/24/12 09/30/12 ---F--\$600.00 0.00 M-F 5-6a WakeUp w/Wa@M E18 KSNV 10/01/12 10/01/12 5-6a M----:30 \$600,001 0.00 NM 1 \$600.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 M----\$600.00 0.00 M-F 5-6a WakeUp w/WaQM E 19 KSNV 10/02/12 10/02/12 5-6a -T----:30 1 \$600.001 0.00 NM 1 \$600.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Rating Weekdays Spots/Week Rate Week: 10/01/12 10/07/12 \$600.00 0.00 E 20 KSNV 09/28/12 09/28/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm ----F--:30 \$900.001 0.00 NM \$900.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS 4 AT 430P** Start Date **End Date Weekdays** Spots/Week Rate Rating ----F--Week: 09/24/12 09/30/12 \$900.00 0.00 E21 KSNV 10/01/12 10/01/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M----:30 \$900.001 0.00 NM 1 \$900.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 4 AT 430P Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating 10/07/12 \$900.00 0.00 Week: 10/01/12 E 22 KSNV 10/02/12 10/02/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$900,001 0.00 NM \$900.00 1 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS 4 AT 430P** Spots/Week Start Date End Date Weekdays Rate Rating Week: 10/01/12 10/07/12 \$900.00 0.00E 23 KSNV 09/28/12 09/28/12 Noon News CM 12-1230pm ----F--\$500.001 0.00 NM :30 \$500.00 Noon News NEWS 3 AT NOON nor program 7/30-8/ Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----F--\$500.00 0.00 E24 KSNV 10/01/12 10/01/12 Noon News CM 12-1230pm :30 \$500.001 0.00 NM M-----1 \$500.00 Noon News NEWS 3 AT NOON nor program 7/30-8/ Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$500.00 0.00 E25 KSNV 10/02/12 10/02/12 Noon News CM 12-1230pm -T----:30 \$500.001 0.00 NM \$500.00 Noon News NEWS 3 AT NOON nor program 7/30-8/ Start Date **End Date** Weekdays Spots/Week Rate Rating 10/07/12 Week: 10/01/12 -T----\$500.00 0.00 E26 KSNV 09/30/12 09/30/12 СМ 6a-7a ----S :30 \$450.001 0.00 NM \$450.00

KSNV

Page 4 of 7

Order / Rev:

107044

Advertiser:

Crossroads GPS

Alt Order #:

06856489

Product Desc:

Crossroads GPS

Flight Dates:

09/28/12 - 10/02/12

Estimate:

1052

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount News 3 Sunrise - SUNDA News 3 Sunrise SUNDAY NEWS 3 AT SUNRISE no program 7/8, Weekdays Start Date End Date Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----S \$450.00 0.00 News 3 Sunrise - SATURIM 6a-7a E 27 KSNV 09/29/12 09/29/12 -----:30 \$450,001 0.00 NM \$450.00 News 3 Sunrise SATURDAY NEWS 3 AT SUNRISE no program 7/7,7 Spots/Week Start Date End Date Weekdays Rate Rating ----S-09/30/12 \$450.00 Week: 09/24/12 0.00 E 28 KSNV 09/30/12 09/30/12 Jeopardy in PRIME CM M-SA 8-11p / SUN-----S :30 1 \$1,200.001 0.00 NM 1 \$1,200.00 Jeopardy in Prime Jeopardy **Weekdays** Start Date End Date Spots/Week Rating Rate Week: 09/24/12 09/30/12 1 \$1,200.00 0.00 E 29 KSNV 09/28/12 09/28/12 M-F 6-7a WakeUp w/WaQM ----F--:30 1 \$1,000.001 0.00 NM \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating 09/30/12 ----F--1 \$1,000,00 0.00 Week: 09/24/12 10/01/12 10/01/12 M-F 6-7a WakeUp w/WaQM E 30 KSNV 6-7a M-----:30 \$1,000.001 0.00 NM \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Weekdays End Date Start Date Spots/Week Rate Rating 10/07/12 M-----Week: 10/01/12 1 \$1,000.00 0.00 M-F 6-7a WakeUp w/WaQM \$1,000.00 E31 KSNV 10/02/12 10/02/12 6-7a -T----:30 1 \$1,000.001 0.00 NM M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Spots/Week Start Date **Fnd Date** Weekdays Rate Rating Week: 10/01/12 10/07/12 1 \$1,000.00 0.00 Dr. Phil E 32 KSNV 09/28/12 09/28/12 CM 3-4p ----F--:30 \$600.001 0.00 NM \$600.00 Dr Phil DR. PHIL no program 7/30-8/10 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----F--\$600.00 0.00 E33 KSNV 10/01/12 10/01/12 Dr. Phil CM :30 \$600.001 3-4p 0.00 NM M----1 \$600.00 Dr Phil DR. PHIL no program 7/30-8/10 Start Date End Date Weekdays Spots/Week Rate Rating 10/07/12 M----0.00 Week: 10/01/12 \$600.00 E 34 KSNV 10/02/12 10/02/12 CM \$600.001 Dr. Phil 3-4p -T----:30 0.00 NM \$600.00 1 Dr Phil DR. PHIL no program 7/30-8/10 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$600.00 0.00 E 35 KSNV 09/28/12 09/28/12 CM ----F--:30 \$500.001 Rachael Ray 11am-12pm 0.00 NM \$500.00 Rachael Ray RACHEL RAY Start Date End Date **Weekdays** Spots/Week Rate Rating ---F--Week: 09/24/12 09/30/12 \$500.00 0.00 E 36 KSNV 10/01/12 10/01/12 Rachael Ray CM 11am-12pm :30 \$500.001 0.00 NM M-----1 \$500.00 Rachael Ray RACHEL RAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$500.00 0.00 E 37 KSNV 10/02/12 10/02/12 Rachael Ray CM 11am-12pm -T----:30 \$500.001 0.00 NM \$500.00 Rachael Ray RACHEL RAY End Date Spots/Week Rating Start Date Weekdays Rate Week: 10/01/12 10/07/12 -T----\$500.00 0.00 E 38 KSNV 09/28/12 09/28/12 CM 7-730pm ---F--1 \$1,700.001 :30 0.00 NM \$1,700.00

Print Date: 09/27/12 08:26:44 Page 5 of 7

KSNV

Order / Rev:

107044

Advertiser:

Crossroads GPS

Alt Order#:

06856489

Product Desc:

Crossroads GPS

Flight Dates:

09/28/12 - 10/02/12

Estimate:

1052

Ln Ch Start	End	Inventory Code M-F Wheel	Break	Start/End Ti	me Days	Len Sp	ots Rate	Pri Rtg Type	Spots	Amount
WULET OF FO	DTUNE	M-F Wheel of For	rtune							
WHEEL OF FO <u>Start Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating			I		
Week: 09/24/12 39 KSNV 10/01/	09/30/12	M-F Wheel	1 CM	\$1,700.00 7-730pm	0.00 ·	:30	1 \$1,700.0	01 0.00 NM	1	#4.700 A
WHEEL OF FO		M-F Wheel of For		7-7 SOPM	v — — → ↔ ↔	:30	1 \$1,700.0	0.00 NIVI	1	\$1,700.
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/01/12	10/07/12	M		\$1,700.00	0.00				ı	
40 KSNV 10/02		M-F Wheel M-F Wheel of For	CM rtune	7-730pm	-T	:30	1 \$1,700.0	0.00 NM	1	\$1,700.
WHEEL OF FO		Maria de la com	01 - 7441	Б. (B.:					
Start Date Week: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$1,700.00	Rating 0.00					
<u></u>		Sa-Su Early News		5pm-630pm	S-	:30	1 \$675.0	0.00 NM	1	\$675.
KSNV EARLY	NEW/S	Sa-Su Early News	s							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				I	
Week: 09/24/12	09/30/12	S-	1	\$675.00	0.00				I	
42 KSNV 09/28	12 09/28/12	Days of our Lives Days of our Lives		1258p-2pm	F	:30	1 \$425.0	0.00 NM	1	\$425.
DAYS OF OUR	≀LIVES no pr								1	
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				İ	
Week: 09/24/12	09/30/12	Days of our Lives	CM	\$425.00	0.00 M	:30	1 \$425.0	0.00 NM		#40 5
: 45 KSINV 10/01/	12 10/01/12	Days of our Lives		1258p-2pm	V	.30	1 \$425.0	0.00 N M	1	\$425
DAYS OF OUR		=							l	
Start Date Week: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00				l	
•		Days of our Lives	СМ	1258p-2pm	-T	:30	1 \$425.0	0.00 NM	1	\$425
DAYS OF OUR	OLIVES no ru	Days of our Lives	3							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				l	
Week: 10/01/12	10/07/12	-T	1	\$425.00	0.00					
E45 KSNV 09/29	/12 09/29/12	Sa-Su News 3 at		11pm-1135pi	mS-	:30	1 \$1,400.0	0.00 NM	1	\$1,400
NEWS 3 NIGH	TSIDE	Sa-Su News 3 at	Eleven							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 09/24/12	09/30/12	Nove 2 Today C		\$1,400.00	0.00	.20	4 4750	004 000 NIN		4750
: 46 KSNV 09/29	12 09/29/12	News 3 Today - S News 3 Today - S		9am-930am	S-	:30	1 \$750.0	0.00 NM	1	\$750.
NEWS 3 TODA		o program 7/28								
Start Date Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$750.00	Rating 0.00					
*		M-F Today Show	II 3rd HGM	9-10a	F	:30	1 \$1,000.0	0.00 NM	1	\$1,000
		M-F Today Show				.00	ι ψησοσι	5,50 14191	•	ψ1,000
TODAY SHOW		\Moskdays	Cooks (Mask	Data	D-ti				j	
Start Date Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00				l	
	/12 10/01/12	M-F Today Show		9-10a	М	:30	1 \$1,000.0	0.00 NM	1	\$1,000
TODAY SHOW	<i>J</i> 11	M-F Today Show	/ II							
Start Date		Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/12	10/07/12	M	1	\$1,000.00	0.00	<u> </u>			i	
E49 KSNV 10/02	/12 10/02/12	M-F Today Show M-F Today Show		9-10a	-T	:30	1 \$1,000.0	0.00 NM	1	\$1,000
	√ 11	WIT TOWAY ONOW	• • • • • • • • • • • • • • • • • • • •						l	
TODAY SHOV									4	
TODAY SHOV Start Date Week: 10/01/12		<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00				1	

KSNV

Page 6 of 7

Order / Rev:

107044

Advertiser:

Crossroads GPS

Alt Order #: Flight Dates:

06856489

09/28/12 - 10/02/12

Product Desc:

Crossroads GPS

Estimate:

1052

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F Early News M-F Early News EARLY NEWS **End Date** Spots/Week Start Date Weekdays Rating Rate Week: 09/24/12 09/30/12 ----F--1 \$1,800.00 0.00 E 51 KSNV 10/01/12 10/01/12 M-F Early News CM 5-630p M-----:30 1 \$1,800.001 0.00 NM \$1,800.00 M-F Early News **EARLY NEWS** Spots/Week Start Date End Date Weekdays Rate Rating Week: 10/01/12 10/07/12 M-----\$1,800.00 0.00 E 52 KSNV 10/02/12 10/02/12 M-F Early News 0.00 NM CM 5-630p :30 1 \$1,800.001 \$1.800.00 M-F Early News **EARLY NEWS** Spots/Week Start Date End Date **Weekdays** Rate Rating 10/07/12 Week: 10/01/12 0.00 \$1,800.00 E 53 KSNV 09/28/12 09/28/12 Fri PR 9-10p CM 9-10pm ----F--:30 1 \$2,600.001 0.00 NM \$2,600.00 Friday Prime 9-10pm Grimm Spots/Week Start Date **End Date** Weekdays Rate Rating Week; 09/24/12 09/30/12 \$2,600.00 0.00 E 54 KSNV 09/30/12 09/30/12 LAW & ORDER (synd) RIM M-SA 8-11p / SUN-----S :30 1 \$1,200.001 0.00 NM \$1,200.00 Law & Order (synd) PRIME law & order Start Date **End Date Weekdays** Spots/Week Rate Rating __ ----S 09/30/12 0.00 Week: 09/24/12 1 \$1,200.00 E 55 KSNV 09/29/12 09/29/12 Sat PR 8-9p CM 8-9pm ----5--:30 1 \$1,200.001 0.00 NM \$1,200.00 Saturday Prime 8-9pm Animal Practice Spots/Week Start Date **End Date Weekdays** Rate Rating 09/30/12 ----5-1 \$1,200.00 0.00 Week: 09/24/12 E 56 KSNV 09/30/12 09/30/12 News 3 Today Wknd CM 9a-930am ----S :30 \$750.001 0.00 NM \$750.00 News 3 Today NEWS 3 TODAY/WKEND nor program 7/2 **End Date** Start Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----S \$750.00 0.00 E 57 KSNV 09/29/12 09/29/12 Sat PR 9-10p CM 9-10pm ----5-:30 1 \$1.500.001 0.00 NM \$1.500.00 Saturday Prime 9-10pm Chicago Fire RPT End Date Start Date Spots/Week Rating <u>Weekdays</u> Rate Week: 09/24/12 09/30/12 ----5-1 \$1,500.00 0.00 E 58 KSNV 09/30/12 09/30/12 Chris Matthews 9:30AM SM \$900.001 0.00 NM 9:30a-10a .30 \$900.00 Chris Matthews SUN 9:30am CHRIS MATTHEWS SHOW no program 8/1 Start Date **End Date** Weekdays Spots/Week Rate Rating ----5 09/30/12 \$900,00 Week: 09/24/12 0.00 E 59 KSNV 09/30/12 09/30/12 Sunday Today :30 CM 7a-8am ----S 1 \$1,900.001 0.00 NM \$1.900.00 Sunday Today TODAY ON SUNDAY airs 4-5a 7/8, no Spots/Week Start Date **End Date** Weekdays Rating Rate Week: 09/24/12 09/30/12 ----S \$1,900.00 0.00 CM E 60 KSNV 09/29/12 09/29/12 Sat PR 9-11p 9-11p ----s-:30 \$2,000.001 0.00 NM \$2,000.00 Saturday Prime 9-11pm Law & Order SVU RPT Weekdays Start Date End Date Spots/Week Rate Rating 09/30/12 -----5--Week: 09/24/12 \$2,000,00 0.00 E 61 KSNV 09/30/12 09/30/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----S :30 \$1,400.001 0.00 NM \$1,400.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** End Date Weekdays Spots/Week <u>Rate</u> Rating Start Date \$1,400.00 Week: 09/24/12 09/30/12 1 0.00 E 62 KSNV 09/30/12 09/30/12 CM 1p-9p ----S :30 \$8,000,001 0.00 NM \$8,000.00

KSNV

Page 7 of 7

Order / Rev:

107044

09/28/12 - 10/02/12

Advertiser:

Estimate:

Crossroads GPS

Alt Order #: Flight Dates: 06856489

Product Desc:

Crossroads GPS

1052

	h Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type S	Spots	Amount
			NFL End of Game	=							
			NFL End of Gam	e Break							
Su	•	End of Game									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week	c: 09/24/12	09/30/12	S	1	\$8,000.00	0.00					
E 63 K	SNV 10/02/	12 10/02/12	Tues PR 9-10p	CM	9-10p	-T	:30	1 \$2,600.001	0.00 NM	1	\$2,600.00
			Tuesday Prime 9	-10p							
Go	On/The Nev	v Normal									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating		•	•		
Week	c: 10/01/12	10/07/12	-T	1	\$2,600.00	0.00					
E 64 KS	SNV 09/28/	12 09/28/12	Fri 10-11p	CM	10-11pm	F	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
			Friday Prime 10-	11pm				, , , ,			, , , , , , , , , , , , , , , , , , ,
DA	TELINE NB	C-no program									
	Start Date	End Date	Weekdavs	Spots/Week	Rate	Rating					
Week	c: 09/24/12	09/30/12	F	1	\$3,200.00	0.00					
E 65 KS	SNV 10/02/	12 10/02/12	Tues PR 10-11p	СМ	10-11pm	-T	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
			Tuesday Prime 1			•		. 40,200.001	0.00 1111	•	40,200.00
Pa	renthood		, ,								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week	c: 10/01/12	10/07/12	-T	1	\$3,200.00	0.00					
u		12 10/01/12	Mon PR 8-10p	CM	8-10pm	M	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
L 00 110	3144 10/01/	12 10/01/12	Monday Prime 8-		o-ropin	•1	,00	ι ψτ,000.00 ι	0.00 14141	'	\$4,000.00
The	e Volce		Wonday Fillio 0	ТОРПП							
• • • • • • • • • • • • • • • • • • • •	Start Date	End Date	Weekdavs	Spots/Week	Rate	Rating					
Mool	c: 10/01/12	10/07/12	M	1	\$4.000.00	0.00					
		12 09/28/12	Last Call w/Carso	n Daly CM	136-205am	F	:30	1 \$200.001	0.00 NM	1	# 000 00
NO7 K	51NV U9/20/	12 09/20/12	Last Call w/Carso	•	130-203am		:30	1 \$200,001	U.UU INIVI	1	\$200.00
	01 15	E. I.B. /			5.4	D. ()					
147	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
weel	c: 09/24/12	09/30/12	F	1	\$200.00	0.00	<u> </u>				
									Totals	66	\$73,275.00